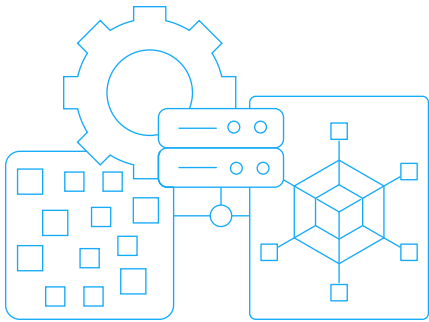
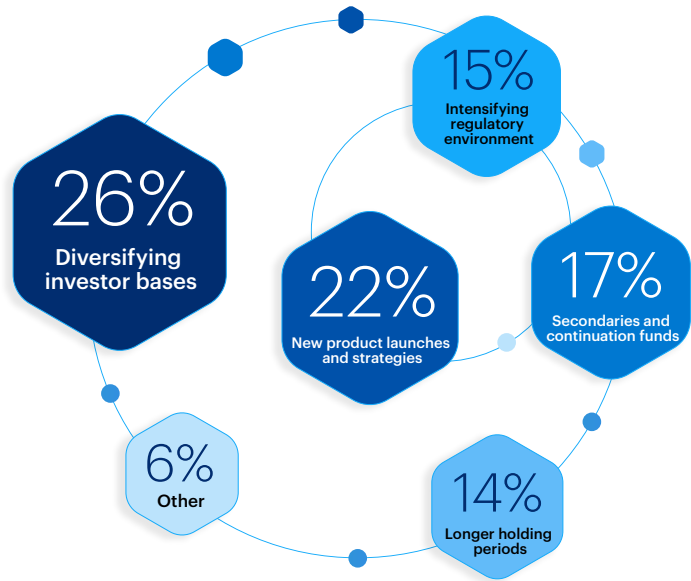


From Data Disconnect to Data-Centric



Key Trends Transforming Data Management to Empower Private Market Firms

High-quality data can fuel leading private market firms. But how do you harness its full potential when data grows faster than you can track and is hard to access for those who need it most? A modernized approach to data management can help to transform data from a point of operational friction to a source of business value, making it more accessible and democratized across the firm.

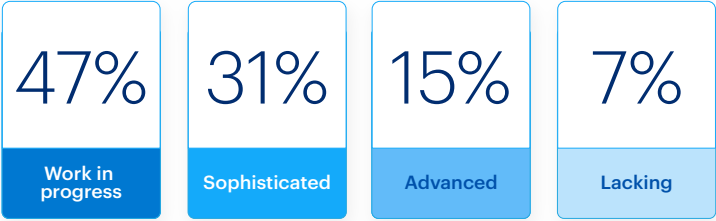


Market trends driving change

As private markets evolve, with new investors, diversified products, and a range of asset classes, data is taking center stage. Here are some of the driving forces for better data management – based on a survey of over 100 private market fund managers, conducted by Private Equity Wire and sponsored by Arcesium¹.

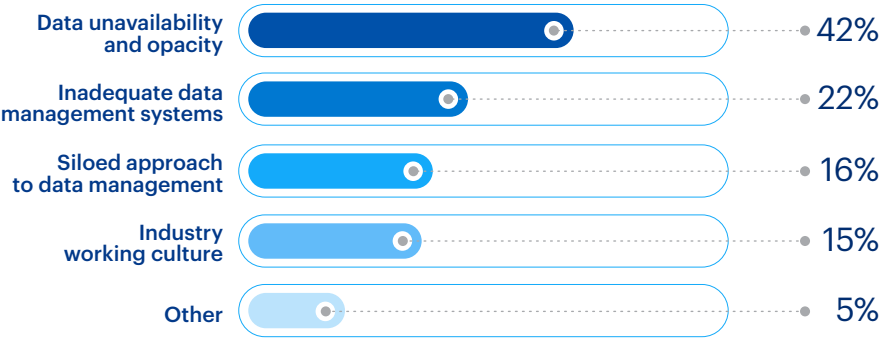
Navigating the data journey

When assessing the use of data in their day-to-day operations, firms classified themselves through a range of responses, from advanced and sophisticated to lacking, with many still considering it a work in progress¹.



What stands in the way?

As firms navigate their data journey, it's not without challenges. Along with data opacity, a siloed approach to data management and inadequate systems are among the top challenges¹.



Modernize platforms & empower users

To maximize data value and overall efficiency, modern data platforms can help firms shift from a siloed approach and enable a unified source of information across the firm.

Legacy data challenges		Modern platform solutions
Data is locked in spreadsheets or siloed depending on the source		Data is centralized and designed for a golden source of truth with views across fund entities, portfolio companies, and investors
Integrating new data sources is complex and requires significant time and resources		Integrating new data sources is streamlined and rapidly deployed with low-code/no-code pipelines
Reporting and performance metrics are not easily accessible or require manual processes		Reporting and performance metrics are available through dashboards and pre-built calculations
Focus is on technical users with specialized data or engineering skills		Focus is on both technical and non-technical users with flexible self-service capabilities for business needs

The time is now

Whether your firm's data management is a work in progress or already on the path to advanced insights, modern data platforms can help drive progress and meet you where you are in your journey. Designed to enable both technical and business users, modern data platforms help integrate data, analytics, and essential tools to support transformational outcomes for private market firms to compete and grow.

Ready to learn more?

Download our ebook to discover strategies on how a modern platform and self-service tools can empower your firm to better manage data.

¹ Source: [On the radar: Data takes centre stage in private markets](#), Private Equity Wire, Q1 2025